

OPERATIONS REFERENCE

Website Visual Module & Asset Registry

A public-safe control model for mapping every asset to its intended website slot.

Minimum registry fields

Field group	Required fields
Identity	asset_id, category, module/slot, product or SKU mapping
Rights	source type, supplier/owner, authorization record, review date
File	filename, public URL, dimensions, ratio, format, bytes
Integrity	checksum, duplicate group, language/text status
Publication	alt text, review status, published page, last verified date

Status vocabulary

approved Rights, product match and quality checks passed.	pending_rights Authorization or ownership evidence is incomplete.
pending_cleanup Text, watermark, crop or format work remains.	blocked_mismatch The media does not match the category, product or page claim.
blocked_duplicate A duplicate or near-duplicate would create repetitive display.	retired Asset is preserved in history but no longer published.

MODULE MAP

Homepage and global modules

Each visible slot has an explicit ratio, loading rule and claim boundary.

Module	Asset rule	QA focus
Top information strip	Text only or verified icon; no decorative supplier logo	Contact and policy facts remain current
Hero / carousel 1-3	Wide category/service visual with defined mobile crop-safe zone	Unique slides, no text cutoff, first slide prioritized
Six-category entry cards	One representative image from each isolated category pool	No cross-category substitution
Sourcing service	Authorized inspection, coordination or workflow media	Do not imply factory ownership
RFQ upload	Functional interface visual or truthful workflow illustration	Upload state and privacy message remain readable
Trust / documents	Mapped supplier-scope evidence only	No placeholder badge
AI chat panel	Avatar and UI assets optimized for fast load	Messages, input and upload controls remain usable
Footer / policies	No repeated decorative media needed	All policy and contact links work

Text-in-image policy

Prefer live HTML text for translation, accessibility and responsive layout. Embedded text is allowed only when necessary, authorized and separately reviewed for every language.

CATEGORY WINDOWS

Six category landing windows

Selecting a category must change the central content area, products, filters and supporting media together.

Landing window	Required slots	Category-specific buying focus
Motorcycle Parts	Hero, product gallery, fitment/spec checklist, document request, RFQ CTA	Model/year, interface, finish, quantity
Furniture	Hero, product gallery, dimensions/material, packing, RFQ CTA	Dimensions, material, finish, packing
Fabric & Textile	Hero, roll/texture gallery, specification table, test request, RFQ CTA	Composition, GSM, width, color/pattern
Toys & Gifts	Hero, product gallery, material/age-use, document request, RFQ CTA	Material, size, destination, safety question
Nail Art & Beauty Supplies	Hero, product gallery, color/specification, label/OEM, RFQ CTA	Type, color, capacity, labeling
Luxury Packaging Boxes	Hero, structure gallery, customization form, artwork upload, RFQ CTA	Style, material, print, finish, insert

Central display is the primary gallery

Small navigation thumbnails are navigation aids only. The central content window must render all approved category media at a legible size without pulling files from another category.

PAGE RULES

Product, RFQ and policy modules

Conversion modules must show accurate content and a real next step.

Product list Square primary image, unique image preferred, category-isolated data and Get WhatsApp Quote / Add to Inquiry List actions. Custom packaging Structure, material, printing, finish, insert, quantity and artwork-upload fields. Treat every request as custom RFQ. Policy and support Each image must match its policy topic. Do not reuse one decorative image across unrelated sections.	Product detail Primary image, specification, verification/source status and WhatsApp Quote / Add to Inquiry List actions. No online-buy claim. RFQ Attachment types, success/failure states, real CRM/email acknowledgement and a clear privacy notice. Downloads Public documents must carry current categories, MOQ/lead-time references and claim boundaries.
Conversion truth A successful front-end animation is not proof that an inquiry reached CRM or email. The interface must use the actual delivery response and provide a WhatsApp/email fallback when delivery is not confirmed.	

RELEASE CHECKLIST

Deployment and regression gate

Ship only when assets, links, layout and frozen files all pass verification.

Area	Release check
Availability	Public URL returns the expected status and MIME type; no broken image or PDF link
Integrity	File checksum recorded; duplicate and cross-category reference scans pass
Visual QA	Square and wide slots inspected; no stretching, cropping error, overlap or hidden content
Responsive QA	Desktop, tablet and 390 px phone layouts checked
Performance	Primary hero prioritized; non-critical images lazy-loaded; file sizes match display needs
Accessibility	Alt text matches the image; controls and text remain legible
Claim safety	No supplier brand, watermark, Chinese promotion, fabricated evidence or ownership claim
Frozen scope	Hashes of completed pages, scripts and protected assets remain unchanged

Release record

Record the changed filenames, before/after checksum, backup location, reviewer, deployment time, cache purge and regression result. Unrelated completed modules stay frozen.